



BRAND DESIGN / COMMUNITY BASED ART

BIO | CAROL BRADBURY

In Carol Bradbury, the artist's quest for meaning thrives alongside the designer's eye for form, function and clarity.

She is the **founder of BLOOMERANG**, a collaborative art experience that celebrates community connection. **Her process builds awareness of a community's diversity while helping to shape its creative identity.**

Her workshop facilitation helps participants tap into their imagination more readily and experience flow. To create the final designs, the artist works with the collective contributions of participants as a foundational medium, like a musician sampling sounds for making music.

The compositions are then transformed into glass walls, interior signature artworks and exterior signage that **reflect a big-picture portrayal of individual and community connection.**

As a branding expert who has worked nationally and internationally for over 30 years, Bradbury has brought her creative energy to big names like Microsoft, Kodak International and Lufthansa Airlines.

As president of Bloomerang Studios LLC **she helps communities, startups and small businesses bring their visions and brands to life.**

Her work is informed by her diverse experience in art, design, branding, psychology and restorative practices. An insightful facilitator, she inspires clients and participants with her in-depth knowledge and experience of the creative process, her constant quest for deeper understanding and her appreciation of each person's innate creativity.

An enduring influence. *During a 5 year study in Zurich, Switzerland, Bradbury immersed herself in the ideas of Carl Jung and came to understand how images found in our dreams and everyday lives can act as powerful metaphors that reveal new ways to understand, interact and shape our world. Today, she works with the internationally renown Jungian, Dr. Jean Shinoda Bolen, to uncover new ways to integrate this wisdom into her creative practice.*

She holds degrees in design and painting from the highly respected Kansas City Art Institute, the University of Kansas and is the recipient of multiple awards and scholarships. She has been honored with the Kansas Arts Commission Emerging Artist Award and Go Topeka's Women of Influence Award.

Partial client listing: *The Mulvane Art Museum, The Lied Center of Kansas, Greenery NYC/Greenery Unlimited, The League of Women Voters, Kansas Volunteer Commission, Topeka Performing Arts Center, Camp Wood YMCA, Quincy Elementary School, Brewster Place.*



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Above left

Quincy Elementary School
Integrated arts experience and
interior/exterior branding
"We Are the Garden, We Are the
Earth."

Above right

LIED Center of Kansas
with Lawrence Public Schools.
Community based art with over 600
participants
"PANTA RHEI: Everything Changes,
Everything Flows."

Left:

Mulvane Art Museum
Rebranding and visual
communications system